

## SBS SWISS BUSINESS SCHOOL STUDENT SUCCESS METRICS



METRIC	RESULTS					
EMPLOYMENT RATES		<b>BBA</b>	<b>BBA (AAE)</b>	<b>MSc</b>	<b>MBA</b>	<b>DBA</b>
	<b>2013-2014</b>	88%	N/A	N/A	94%	100%
	<b>2014-2015</b>	87%	100%	85%	95%	100%
	<b>2015-2016</b>	84%	N/A	87%	98%	100%
GRADUATION RATES		<b>BBA</b>	<b>BBA (AAE)</b>	<b>MSc</b>	<b>MBA</b>	<b>DBA</b>
	<b>2013-2014</b>	74%	N/A	N/A	88%	40%
	<b>2014-2015</b>	78%	80%	100%	88%	42%
	<b>2015-2016</b>	88%	N/A	87%	92%	40%
RETENTION RATES		<b>BBA</b>	<b>BBA (AAE)</b>	<b>MSc</b>	<b>MBA</b>	<b>DBA</b>
	<b>2013-2014</b>	90%	N/A	N/A	95%	70%
	<b>2014-2015</b>	92%	80%	90%	90%	75%
	<b>2015-2016</b>	91%	N/A	87%	90%	69%
JOB PLACEMENT RATES		<b>BBA</b>	<b>BBA (AAE)</b>	<b>MSc</b>	<b>MBA</b>	<b>DBA</b>
	<b>2013-2014</b>	86%	N/A	N/A	100%	100%
	<b>2014-2015</b>	88%	100%	82%	100%	100%
	<b>2015-2016</b>	85%	N/A	100%	100%	100%

