

SBS SWISS BUSINESS SCHOOL STUDENT SUCCESS METRICS



METRIC	RESULTS					
EMPLOYMENT RATES		BBA	BBA (AAE)	MSc	MBA	DBA
	2012-2013	85%	100%	N/A	92%	100%
	2013-2014	88%	N/A	N/A	94%	100%
	2014-2015	87%	100%	85%	95%	100%
GRADUATION RATES		BBA	BBA (AAE)	MSc	MBA	DBA
	2012-2013	75%	80%	N/A	89%	45%
	2013-2014	74%	N/A	N/A	88%	40%
	2014-2015	78%	80%	100%	88%	42%
RETENTION RATES		BBA	BBA (AAE)	MSc	MBA	DBA
	2012-2013	90%	90%	N/A	90%	80%
	2013-2014	90%	N/A	N/A	95%	70%
	2014-2015	92%	80%	90%	90%	75%
JOB PLACEMENT RATES		BBA	BBA (AAE)	MSc	MBA	DBA
	2012-2013	85%	100%	N/A	100%	100%
	2013-2014	86%	N/A	N/A	100%	100%
	2014-2015	88%	100%	82%	100%	100%

